

MSc double degree programme at Napier University in Edinburgh



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Since international networking and intercultural skills are becoming increasingly important, I decided to pursue a master's degree with an international focus after my dual bachelor's degree. I have now been studying international business management at the University of Applied Sciences in Stuttgart for over 2 semesters. My master's degree offered the chance to obtain a double degree at a foreign partner university. I am now currently spending two trimesters at Napier University in Scotland. In the first trimester, I am taking various modules, all of which being related to international business, e.g. global marketing, HRM in an international context, leadership and strategy. In the second trimester, I will write my master's thesis at Napier

University and will thus receive a double degree. I am looking forward to writing my thesis here, as the university offers really good facilities, IT equipment and its own library. Here at Napier University, a lot of emphasis is placed on empirical research for one's thesis.

Napier University is a very modern university and home to about 19,500 students from over 140 countries. Its business school, in particular, is very international, which of course fits very well with my field of study. Furthermore, the exchange I am experiencing with international students from all over the world is very interesting. Besides studying, life in Edinburgh offers a lot of variety, culture and culinary experiences. Edinburgh is a beautiful city where one can feel at home. Moreover, Scotland, in general, offers numerous places and castles to visit and unique, very impressive landscapes.

I am very glad I have chosen to do the double degree programme in Edinburgh. In closing, I wish to thank the Foundation of the British Chamber of Commerce in Germany for awarding me a scholarship. This support is allowing me to concentrate fully on my academic work and gives me the opportunity to make the most of my time here at Napier University in Edinburgh. |