Stgilesmedical, with the support of BCCG, developed and delivered the inaugural EuHIC conference at Imperial College London on 21st September 2016. This one-day event chaired by Professor Andrew Krentz from the Clore Institute of Translational Medicine, University of Buckingham, UK, focused on real world advances in disease management and health technologies. Our faculty comprised of 63 distinguished speakers from the UK, Germany, Ireland and the USA, with some 175 delegates from across Europe registering for this event.

The current emphasis is on multidisciplinary working in healthcare yet meetings are becoming ever more specialised. Also, healthcare professionals and innovators from industry rarely get an opportunity to interact in a learning environment. Our aim was to offer a broad CPD programme providing compressed updates across interconnecting clinical topics e.g. cardiology, primary care, emergency medicine, diabetes, gastroenterology, oncology and nursing. These were supported by presentations on patient involvement in research, palliative care, preventing psychological morbidity of disease and getting published in the digital age. Two particular strong sessions were devoted to innovations in medical devices and digital health. Our audience were treated to stimulating state of the art lectures on ‘The current state of genome editing’ from Dr Helge Bastion from Thermo Fisher, Carlsbad, USA and ‘Laparoscopic and robotic surgery’ from Mr Chelliah Selvasekar from the Christie Cancer Hospital, Manchester, UK.

Our chosen venue dedicated to the memory of a local innovator, Dr Alexander Fleming, the discoverer of penicillin, seemed particularly apt, especially for those delegates presenting their own research. The opportunity to network was fostered by our pre-event rooftop BBQ high above Knightsbridge. Also, during our post-conference jazz evening with drinks and canapés, in the Town House, home of the President and Rector of Imperial College London. The sound of music drifting over the garden on a warm evening was definitely a highlight of the conference. Our plan is to hold future conferences annually across major European scientific centres. Our next event will be on 18th May 2018 in Berlin (www.euhic.com). We would be pleased to hear from you should you be interested in joining our programme committee, presenting your own innovative research or attending as a delegate.

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**Stgilesmedical**

SUCCESSFUL HEALTH COMMUNICATION FOR SPECIALIST GROUPS

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