

YEARBOOK

**Price List
2018**

MEDIA DATA

Publishes	yearly
Release date	June 2018 (Edition 2018/2019)
Closing date	14 March 2018
Submission deadline	21 March 2018
Issue edition	approx. 1,500 copies
Gentle format	210 x 297 mm
Type area	170 x 247 mm
Page volume	approx. 116 pages + 4 cover pages
Paper	environmentally friendly, white, image print
Inner part	115 g/m ²
Cover	300 g/m ²

DISPLAY FORMATS (WIDTH X HEIGHT) AND PRICES FOR BCCG MEMBERS*

	W x H (in mm)	BLACK/WHITE	4c
2/1-page	420 x 297		3,600,00 €
1/1-page	210 x 297	1,250,00 €	1,900,00 €
2/3-page, vertical	140 x 297	650,00 €	1,000,00 €
1/3-page, vertical	70 x 297	450,00 €	650,00 €
2x 1/2-page, horizontal	420 x 148,5		1,900,00 €
1/4-page, horizontal	210 x 74	350,00 €	550,00 €
1/2-page, horizontal	210 x 148,5	650,00 €	950,00 €
1/3-page, horizontal	210 x 70	450,00 €	650,00 €

SPECIAL POSITION 1/1 PAGE, 4C*

2./3. cover page	2,100,00 €
4. cover page	2,600,00 €

SUPPLEMENTS

Format maximum	210 x 297 mm
Basic price	900 €* per issue with free delivery of the supplements. Packing and information on possible postage surcharge on request.
Weight	up to 25 g

* All prices in EUR without 19% VAT.

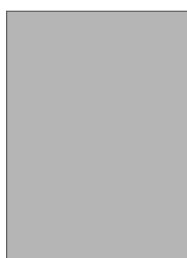
We are always happy to answer your questions regarding prices for non-members (+ 30%) as well as standard and special colors (HKS, Pantone).

GENERAL DETAILS

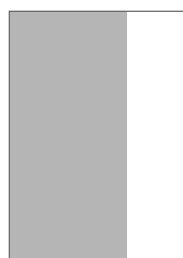
DISPLAY FORMATS (WIDTH X HEIGHT)



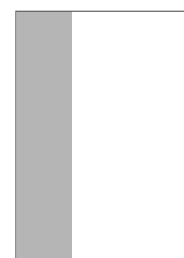
2/1-page
420 x 297 mm



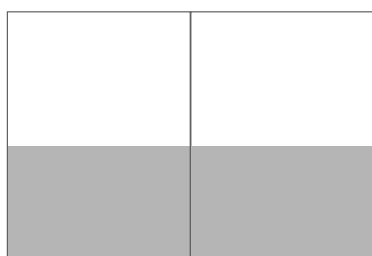
1/1-page
210 x 297 mm



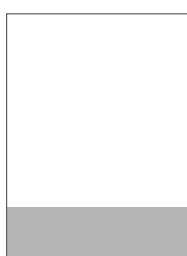
2/3-page, vertical
140 mm x 297 mm



1/3-page, vertical
70 x 297 mm



2 x 1/2-page, horizontal
420 x 148,5 mm



1/4-page, horizontal
210 x 74 mm



1/2-page, horizontal
210 x 148,5 mm



1/3-page, horizontal
210 x 70 mm

TECHNICAL DETAILS

Display bleed: + 3 mm addition per cutting edge

Print documents: printable PDF, colors CMYK (Euro scale), Pictures max. Quality, Resolution at least 300 dpi, embedded fonts

For more information please contact:

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