

MSc Business Analytics at University College London



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After pursuing a dual study programme in cooperation with a global life-science company, I have worked in the company's Business Intelligence department for three years. This experience has helped me define my further career goals. My aim has been to become someone who can transform data into a powerful strategic asset. After developing a professional interest in the utilisation of data, I decided to deepen my knowledge in Data Analytics/ Data Science through a master's degree in Business Analytics at the University College London (UCL).

Most of my classes are taught in Canary Wharf, which is UCL's campus within London's global business district. Studying in the business district definitely has its perks. Not only am I able to enjoy London's skyline from the 38th floor of the One Canada Square building, but London's vibrant and multicultural atmosphere is also omnipresent, which awakens more zest for action in me every day.

The professors at UCL encourage students to participate in debates and actively seek feedback about how to improve the programme and our

learning experience. Additionally, I feel very privileged to study within such a diverse cohort. Not only do my classmates come from all over the world, but they also have a diverse range of academic and professional backgrounds – from management to mathematics to computer science. Many of the group projects in the study programme require a variety of approaches. Due to our different backgrounds, we complement each other very well and are able to learn from each other.

I am grateful for having had the opportunity to complete my master's degree at UCL. On the one hand, it has helped me develop the skills needed to analyse data and extract valuable insights by using a variety of methods, tools and algorithms. On the other hand, I have had the chance to develop deep friendships with people from all over the world and live in one of the most exciting cities.

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