

BULLETIN

**Price list
2018**

MEDIA INFORMATION

Frequency	Annually
Publishing date	December 2017
Advertising deadline	4 October 2017
Print deadline	12 October 2017
Circulation	at least 3,000 copies
Measurements	297 x 210 mm
Trim size	247 x 170 mm
Volume	at least 28 pages + 4-page cover
Paper	wood free, white, picture quality inside
Inside	115 g/m ²
Cover	200 g/m ²

FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS

	H x W (in mm)	4c
2/1 Page	297 x 420	€1,700
1/1 Page	297 x 210	€900
2/3 Page vertical	297 x 140	€650
1/3 Page vertical	297 x 70	€350
2/0,5 Page horizontal	148,5 x 420	€850
1/4 Page horizontal	74 x 210	€300
1/2 Page horizontal	148,5 x 210	€500
1/3 Page horizontal	70 x 210	€350

PREFERRED PLACEMENT 1/1 PAGE, 4c*

Inside front and inside back cover	€1,200
Back cover	€1,400

ENCLOSURES

Maximum format	297 x 210 mm
Basic price	€500* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25 g

DISCOUNT WHEN ORDERING REPEAT ADVERTISEMENTS

10% for 2 issues

NON-MEMBERS: PRICES + 35%, PLEASE CONTACT US ON: info@bccg.de

* All prices in Euros excl. turnover tax.

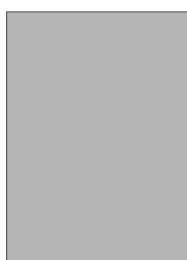
Please feel free to contact us if you have any questions, also about CMYK and/or spot colour printing (HKS, Pantone).

BULLETIN

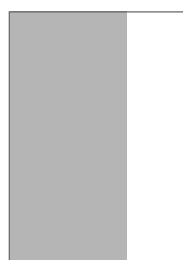
FORMATS (HEIGHT X WIDTH)



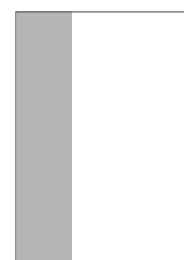
2/1 page
297 x 420 mm



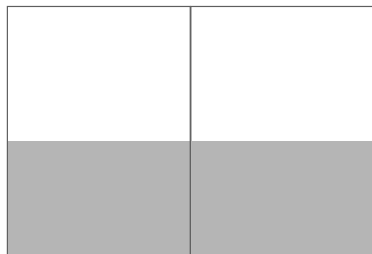
1/1 page
297 x 210 mm



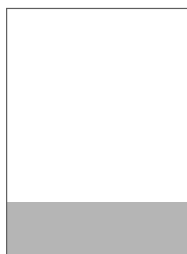
2/3 page, vertical
297 mm x 140 mm



1/3 page, vertical
297 x 70 mm



2/0,5 page, horizontal
148,5 x 420 mm



1/4 page, horizontal
74 x 210 mm



1/2 page, horizontal
148,5 x 210 mm



1/3 page, horizontal
70 x 210 mm

TECHNICAL INFORMATION

Offcut: + 3 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

For further information please contact:

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