

BCCG – BRITISH CHAMBER OF COMMERCE IN GERMANY

# BULLETIN

**Price List  
2020**

## MEDIA DATA

Frequency	Yearly
Publishing date	December 2019 (Edition 2019/2020)
Advertising deadline	1 October 2019
Print deadline	8 October 2019
Circulation	at least 3,000 copies
Measurements	210 x 297 mm
Trim size	170 x 251 mm
Volume	at least 28 pages + 4 cover pages
Paper	wood free, white, picture quality inside
Inside	115 g/m <sup>2</sup>
Cover	300 g/m <sup>2</sup>

## FORMATS (WIDTH X HEIGHT) AND PRICES FOR MEMBERS\*

	W x H (in mm)	4c
2/1-page	420 x 297	1,700 €
1/1-page	210 x 297	900 €
2/3-page, vertical	140 x 297	650 €
1/3-page, vertical	70 x 297	350 €
2x 1/2-page, horizontal	420 x 148,5	850 €
1/4-page, horizontal	210 x 74	300 €
1/2-page, horizontal	210 x 148,5	500 €
1/3-page, horizontal	210 x 70	350 €

## PREFERRED PLACEMENT 1/1 PAGE, 4c\*

Inside front and inside back cover	1,200 €
Back cover	1,400 €

## ENCLOSURES

Maximum format	210 x 297 mm
Basic price	500 €* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25 g

## DISCOUNT FOR MULTIPLE BOOKINGS

10% for two issues

\* All prices in Euros excl. turnover tax.

Please feel free to contact us if you have any questions, also about the CMYK and/or spot colour printing (HKS, Pantone).

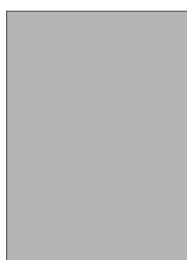
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# GENERAL DETAILS

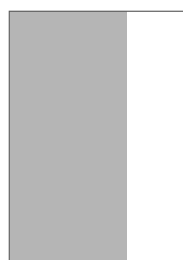
## DISPLAY FORMATS (WIDTH X HEIGHT)



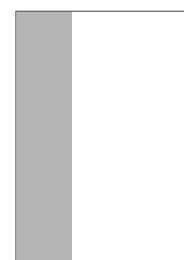
2/1-page  
420 x 297 mm



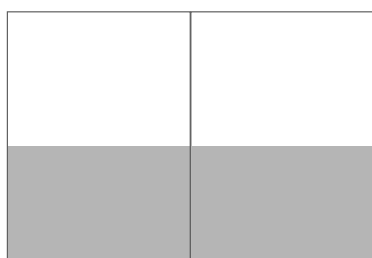
1/1-page  
210 x 297 mm



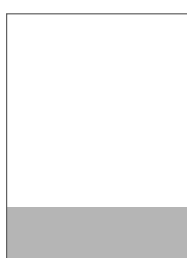
2/3-page, vertical  
140 mm x 297 mm



1/3-page, vertical  
70 x 297 mm



2 x 1/2-page, horizontal  
420 x 148,5 mm



1/4-page, horizontal  
210 x 74 mm



1/2-page, horizontal  
210 x 148,5 mm



1/3-page, horizontal  
210 x 70 mm

## TECHNICAL DETAILS

Display bleed: + 3 mm addition per cutting edge

Print documents: printable PDF, colors CMYK (Euro scale), Pictures max. Quality, Resolution at least 300 dpi, embedded fonts

For more information please contact:

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Please contact for graphic questions and send your printing materials to:

### P3PR

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