

BCCG – BRITISH CHAMBER OF COMMERCE IN GERMANY

# YEARBOOK

**Price List  
2020**

## EDIA DATA

|                     |  |
|---------------------|--|
| Publishes           | Annually                                     |
| Release date        | May 2020<br>(Edition 2020/2021)              |
| Closing date        | 28 February 2020                             |
| Submission deadline | 6 March 2020                                 |
| Issue edition       | approx. 1,500 copies                         |
| Gentle format       | 210 x 297 mm                                 |
| Type area           | 170 x 251 mm                                 |
| Page volume         | approx. 116 pages + 4 cover pages            |
| Paper               | environmentally friendly, white, image print |
| Inner part          | 115 g/m <sup>2</sup>                         |
| Cover               | 300 g/m <sup>2</sup>                         |

## DISPLAY FORMATS (WIDTH X HIGHT) AND PRICES FOR BCCG MEMBERS\*

|                         | W x H (in mm) | BLACK/WHITE | 4c         |
|-------------------------|---------------|-------------|------------|
| 2/1-page                | 420 x 297     |             | 3,600,00 € |
| 1/1-page                | 210 x 297     | 1,250,00 €  | 1,900,00 € |
| 2/3-page, vertical      | 140 x 297     | 650,00 €    | 1,000,00 € |
| 1/3-page, vertical      | 70 x 297      | 450,00 €    | 650,00 €   |
| 2x 1/2-page, horizontal | 420 x 148,5   |             | 1,900,00 € |
| 1/4-page, horizontal    | 210 x 74      | 350,00 €    | 550,00 €   |
| 1/2-page, horizontal    | 210 x 148,5   | 650,00 €    | 950,00 €   |
| 1/3-page, horizontal    | 210 x 70      | 450,00 €    | 650,00 €   |

## SPECIAL POSITION 1/1 PAGE, 4c\*

|                  |            |
|------------------|------------|
| 2./3. cover page | 2,100,00 € |
| 4. cover page    | 2,600,00 € |

## SUPPLEMENTS

|                |  |
|----------------|--|
| Format maximum | 210 x 297 mm   |
| Basic price    | 900 €* per issue with free delivery of the supplements.<br>Packing and information on possible postage surcharge on request. |
| Weight         | up to 25 g   |

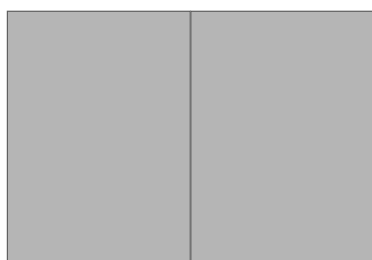
\* All prices in EUR without 19% VAT.

We are always happy to answer your questions regarding prices for non-members (+ 30%) as well as standard and special colors (HKS, Pantone).

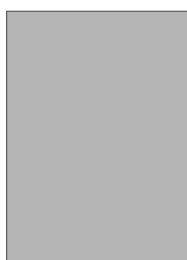
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# GENERAL DETAILS

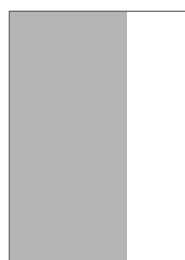
## DISPLAY FORMATS (WIDTH X HIGHT)



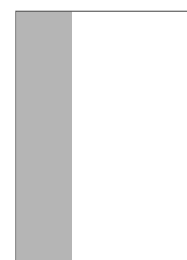
2/1-page  
420 x 297 mm



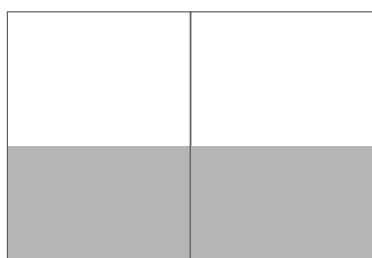
1/1-page  
210 x 297 mm



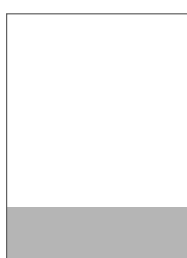
2/3-page, vertical  
140 mm x 297 mm



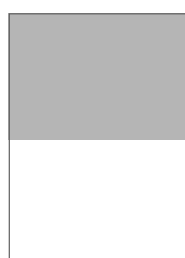
1/3-page, vertical  
70 x 297 mm



2 x 1/2-page, horizontal  
420 x 148,5 mm



1/4-page, horizontal  
210 x 74 mm



1/2-page, horizontal  
210 x 148,5 mm



1/3-page, horizontal  
210 x 70 mm

## TECHNICAL DETAILS

Display bleed: + 3 mm addition per cutting edge

Print documents: printable PDF, colors CMYK (Euro scale), Pictures max. Quality, Resolution at least 300 dpi, embedded fonts

For more information please contact:

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