

# bccg yearbook

**Price list  
2017**

## MEDIA INFORMATION

Publishing date	May 2017
Advertising deadline	21 March 2017
Print deadline	28 March 2017
Circulation	at least 1,500 copies
Measurements	210 x 297 mm
Print Space	170 x 247,65 mm
Volume	at least 116 pages + 4-page cover
Paper	wood free, white, picture quality print, adhesive binding
Inside	115 g/m <sup>2</sup>
Cover	300 g/m <sup>2</sup>

## FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

	W x H (in mm)	B/W	4c
2/1 page	420 x 297		3,600.00
1/1 page	210 x 297	1,250.00	1,900.00
2/3 page vertical	140 x 297	650.00	1,000.00
1/3 page vertical	70 x 297	450.00	650.00
2/0.5 page horizontal	420 x 148,5		1,900.00
1/4 page horizontal	210 x 74	350.00	550.00
1/2 page horizontal	210 x 148,5	650.00	950.00
1/3 page horizontal	210 x 70	450.00	650.00

## PREFERRED PLACEMENT 1/1 PAGE, 4c

Inside front and inside back cover	2,100.00
Back cover	2,600.00

## ENCLOSURES

Maximum format	210 x 297 mm
Basic price	900.00 EUR* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25g

\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 40%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

## FORMATS (HEIGHT X WIDTH)



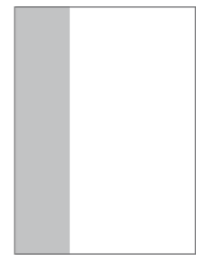
2/1 page  
297 x 420 mm



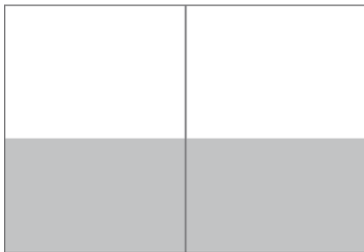
1/1 page  
297 x 204 mm



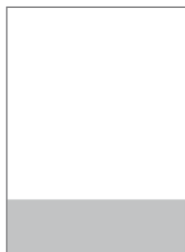
2/3 page, vertical  
263 mm x 118 mm



1/3 page, vertical  
263 x 56 mm



2/0,5 page, horizontal  
131,5 x 380 mm



1/4 page, horizontal  
66 x 204 mm



1/2 page, horizontal  
131,5 x 204 mm



1/3 page, horizontal  
88 x 204 mm

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## TECHNICAL INFORMATION

Offcut: + 3 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

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For further information please contact:

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