

bccg yearbook

**Price list
2015**

MEDIA INFORMATION

Publishing date	March 2015
Advertising deadline	09 January 2015
Print deadline	14 January 2015
Circulation	at least 1,500 copies
Measurements	210 x 297 mm
Print Space	170 x 247,65 mm
Volume	at least 116 pages + 4-page cover
Paper	wood free, white, picture quality print, adhesive binding
Inside	115 g/m ²
Cover	300 g/m ²

FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS*

	W x	H (in mm)	B/W	4c
2/1 page	420 x	297		3,500.00
1/1 page	210 x	297	1,200.00	1,800.00
2/3 page vertical	140 x	297	600.00	900.00
1/3 page vertical	70 x	297	400.00	600.00
2/0.5 page horizontal	420 x	148,5		1,800.00
1/4 page horizontal	210 x	74	300.00	500.00
1/2 page horizontal	210 x	148,5	600.00	900.00
1/3 page horizontal	210 x	70	400.00	600.00

PREFERRED PLACEMENT 1/1 PAGE, 4c

Inside front and inside back cover	2,000.00
Back cover	2,500.00

ENCLOSURES

Maximum format	210 x 297 mm
Basic price	900.00 EUR* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25g

* All prices in Euros excl. turnover tax.
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 40%),
or for CMYK and/or spot colour printing (HKS, Pantone).

bccg general

FORMATS (HEIGHT X WIDTH)



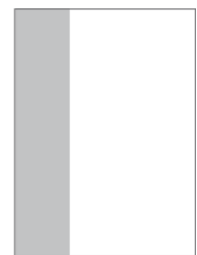
2/1 page
297 x 420 mm



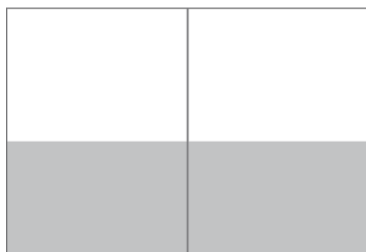
1/1 page
297 x 204 mm



2/3 page, vertical
263 mm x 118 mm



1/3 page, vertical
263 x 56 mm



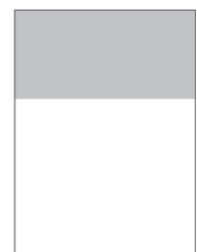
2/0,5 page, horizontal
131,5 x 380 mm



1/4 page, horizontal
66 x 204 mm



1/2 page, horizontal
131,5 x 204 mm



1/3 page, horizontal
88 x 204 mm

TECHNICAL INFORMATION

Offcut: + 3 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

For further information please contact:

BRITISH CHAMBER OF COMMERCE IN GERMANY E.V.

Tel.: +49 (0)30 206 70 80

Fax: +49 (0)30 206 70 829

E-mail: info@bccg.de

Internet: www.bccg.de

For graphics enquiries and forwarding your artwork
please contact:

P3Pr

Tel.: +49 (0)30 330 99 86 80

E-mail: bccg@p3pr.de

Internet: www.p3pr.de