

# bccg news

## Price list 2015/16

### MEDIA INFORMATION

Frequency	2 x per annum - From 2016 on annual publication (next edition October 2016)	
Publishing date	20 May 2015 (Summer/Autumn)	November 2015 (2015/2016 edition)
Advertising deadline	25 March 2015	25 August 2015
Print deadline	01 April 2015	31 August 2015
Circulation	at least 3,000 copies	
Measurements	297 x 210 mm	
Trim size	247 x 170 mm	
Volume	at least 28 pages + 4-page cover	
Paper	wood free, white, picture quality inside	
Inside	115 g/m <sup>2</sup>	
Cover	200 g/m <sup>2</sup>	

### FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

	H x W (in mm)	B/W	4c
2/1 Page	297 x 420		€1,350
1/1 Page	297 x 210	€450	€750
2/3 Page vertical	297 x 140	€350	€500
1/3 Page vertical	297 x 70	€250	€350
2/0,5 Page horizontal	148,5 x 420		€850
1/4 Page horizontal	74 x 210	€200	€300
1/2 Page horizontal	148,5 x 210	€350	€500
1/3 Page horizontal	70 x 210	€250	€350

### PREFERRED PLACEMENT 1/1 PAGE, 4c\*

Inside front and inside back cover	€1,050
Back cover	€1,300

### ENCLOSURES

Maximum format	297 x 210 mm
Basic price	€500* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25 g

### DISCOUNT WHEN ORDERING REPEAT ADVERTISEMENTS

10% for 2 issues	15% for 3 issues
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\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 35%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

## FORMATS (HEIGHT X WIDTH)



2/1 page  
297 x 420 mm



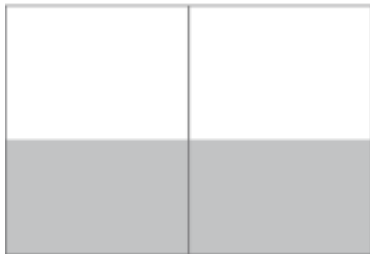
1/1 page  
297 x 210 mm



2/3 page, vertical  
297 mm x 140 mm



1/3 page, vertical  
297 x 70 mm



2/0,5 page, horizontal  
148,5 x 420 mm



1/4 page, horizontal  
74 x 210 mm



1/2 page, horizontal  
148,5 x 210 mm



1/3 page, horizontal  
70 x 210 mm

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## TECHNICAL INFORMATION

Offcut: + 3 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

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For further information please contact:

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