

# bccg yearbook

Price list  
2010

## MEDIA INFORMATION

|                      |  |
|----------------------|--|
| Publishing date      | mid April                                |
| Advertising deadline | 05.02.2010                               |
| Print deadline       | 24.02.2010                               |
| Circulation          | at least 1,500 copies                    |
| Measurements         | 297 x 210 mm                             |
| Trim size            | 263 x 180 mm                             |
| Volume               | at least 120 pages + 4-page cover        |
| Paper                | wood free, white, picture quality inside |
| Inside               | 115 g/m <sup>2</sup>                     |
| Cover                | 300 g/m <sup>2</sup>                     |

## FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

|                       | H x W (in mm) | B/W      | 4c       |
|-----------------------|---------------|----------|----------|
| 2/1 page              | 297 x 420     |          | 3,500.00 |
| 1/1 page              | 297 x 210     | 1,200.00 | 1,800.00 |
| 2/3 page vertical     | 263 x 118     | 600.00   | 900.00   |
| 1/3 page vertical     | 263 x 56      | 400.00   | 600.00   |
| 2/0.5 page horizontal | 131,5 x 380   |          | 1,800.00 |
| 1/4 page horizontal   | 66 x 180      | 300.00   | 500.00   |
| 1/2 page horizontal   | 131,5 x 180   | 600.00   | 900.00   |
| 1/3 page horizontal   | 88 x 180      | 400.00   | 600.00   |

## PREFERRED PLACEMENT 1/1 PAGE, 4c

|                                    |          |
|------------------------------------|----------|
| Inside front and inside back cover | 2,000.00 |
| Back cover                         | 2,500.00 |

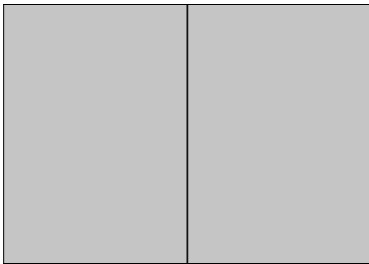
## ENCLOSURES

|                |   |
|----------------|---|
| Maximum format | 297 x 210 mm  |
| Basic price    | 900.00 EUR* per issue excluding delivery of enclosures to printers.<br>Possible postage surcharge subject to size of enclosure<br>(please check with us). |
| Weight         | to 25g  |

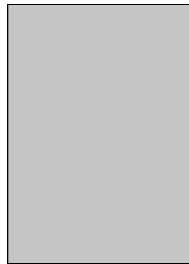
\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 30%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

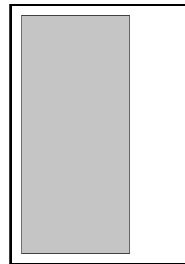
## FORMATS (HEIGHT X WIDTH)



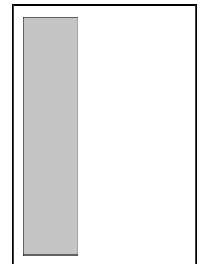
2/1 page  
297 x 420 mm



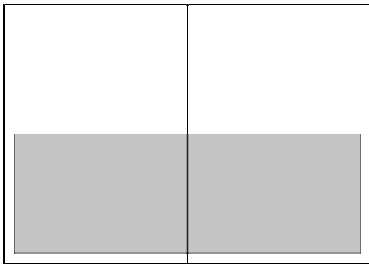
1/1 page 2/3 page, vertical  
297 x 210 mm



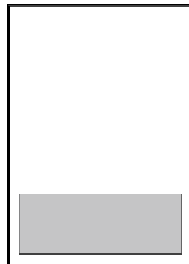
1/3 page, vertical  
263 mm x 118 mm



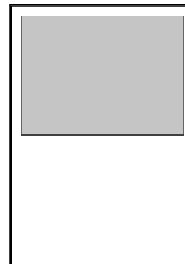
263 x 56 mm



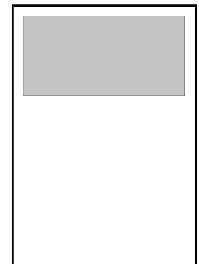
2/0,5 page, horizontal  
131,5 x 380 mm



1/4 page, horizontal  
66 x 180 mm



1/2 page, horizontal  
131,5 x 180 mm



1/3 page, horizontal  
88 x 180 mm

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## TECHNICAL INFORMATION

Offcut: Only for 2/1 or 1/1 pages: + 3–5 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

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For further information please contact:

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