

# bccg news

**Price list  
2010**

## MEDIA INFORMATION

Frequency	2 x per annum (2010)
Publishing date	September (autumn/winter)
Advertising/Print deadline	14.07./21.07.2010
Circulation	at least 3,000 copies
Measurements	297 x 210 mm
Trim size	263 x 180 mm
Volume	at least 24 pages + 4-page cover
Paper	wood free, white, picture quality inside
Inside	115 g/m <sup>2</sup>
Cover	150 g/m <sup>2</sup>

## FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

	H x W (in mm)	B/W	4c
2/1 Page	297 x 420		1,300.00
1/1 Page	297 x 210	400.00	700.00
2/3 Page vertical	263 x 118	300,00	450.00
1/3 Page vertical	263 x 56	200,00	300.00
2/0,5 Page horizontal	131,5 x 380		800.00
1/4 Page horizontal	66 x 180	150.00	250.00
1/2 Page horizontal	131,5 x 180	300.00	450.00
1/3 Page horizontal	88 x 180	200.00	300.00

## PREFERRED PLACEMENT 1/1 PAGE, 4c\*

Inside front and inside back cover	1,000.00
Back cover	1,250.00

## ENCLOSURES

Maximum format	297 x 210 mm
Basic price	500.00 EUR* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25g

## DISCOUNT WHEN ORDERING REPEAT ADVERTISEMENTS

10% for 2 issues	15% for 3 issues
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\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 30%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

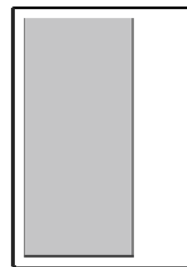
## FORMATS (HEIGHT X WIDTH)



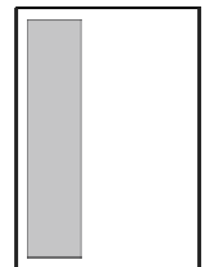
2/1 page  
297 x 420 mm



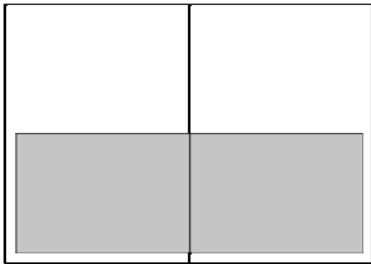
1/1 page  
297 x 210 mm



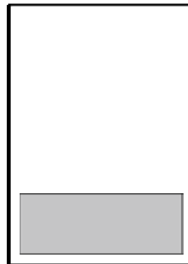
2/3 page, vertical  
263 mm x 118 mm



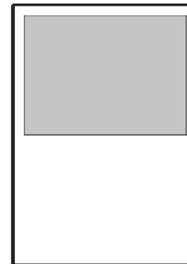
1/3 page, vertical  
263 x 56 mm



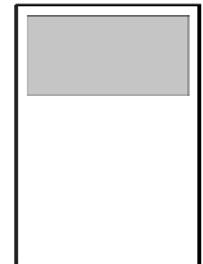
2/0,5 page, horizontal  
131,5 x 380 mm



1/4 page, horizontal  
66 x 180 mm



1/2 page, horizontal  
131,5 x 180 mm



1/3 page, horizontal  
88 x 180 mm

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## TECHNICAL INFORMATION

Offcut: Only for 2/1 or 1/1 pages: + 3–5 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

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For further information please contact:

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