

# bccg yearbook

**Price list  
2012**

## MEDIA INFORMATION

Publishing date	end of March 2012
Advertising deadline	3 <sup>rd</sup> February 2012
Print deadline	9 <sup>th</sup> February 2012
Circulation	at least 1,500 copies
Measurements	210 x 297 mm
Print Space	170 x 247,65 mm
Volume	at least 116 pages + 4-page cover
Paper	wood free, white, picture quality print, adhesive binding
Inside	115 g/m <sup>2</sup>
Cover	300 g/m <sup>2</sup>

## FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

	W x H (in mm)	B/W	4c
2/1 page	420 x 297		3,500.00
1/1 page	204 x 297	1,200.00	1,800.00
2/3 page vertical	118 x 263	600.00	900.00
1/3 page vertical	56 x 263	400.00	600.00
2/0.5 page horizontal	380 x 131,5		1,800.00
1/4 page horizontal	204 x 66	300.00	500.00
1/2 page horizontal	204 x 131,5	600.00	900.00
1/3 page horizontal	204 x 88	400.00	600.00

## PREFERRED PLACEMENT 1/1 PAGE, 4C

Inside front and inside back cover	2,000.00
Back cover	2,500.00

## ENCLOSURES

Maximum format	210 x 297 mm
Basic price	900.00 EUR* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25g

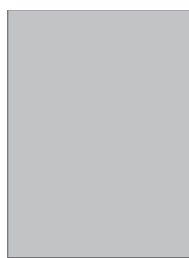
\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 30%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

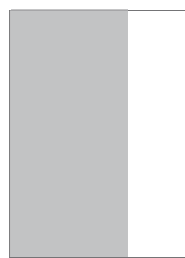
## FORMATS (HEIGHT X WIDTH)



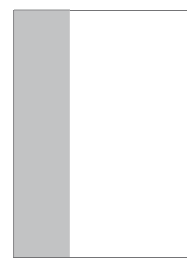
2/1 page  
297 x 420 mm



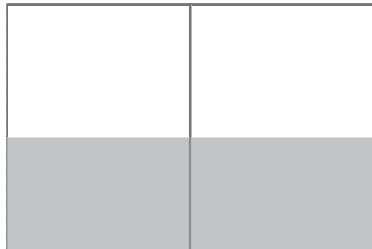
1/1 page  
297 x 204 mm



2/3 page, vertical  
263 mm x 118 mm



1/3 page, vertical  
263 x 56 mm



2/0,5 page, horizontal  
131,5 x 380 mm



1/4 page, horizontal  
66 x 204 mm



1/2 page, horizontal  
131,5 x 204 mm



1/3 page, horizontal  
88 x 204 mm

---

## TECHNICAL INFORMATION

Offcut: + 3–5 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

---

For further information please contact:

**BRITISH CHAMBER OF COMMERCE IN GERMANY E.V.**

Tel.: +49 (0)30 206 70 80

Fax: +49 (0)30 206 70 829

E-mail: [info@bccg.de](mailto:info@bccg.de)

Internet: [www.bccg.de](http://www.bccg.de)

For graphics enquiries please contact:

**P3PR**

Wiebke Stöwhaase

Tel.: +49 (0)30 330 99 86 80

E-Mail: [wstoewhaase@p3pr.de](mailto:wstoewhaase@p3pr.de)