

# bccg news

**Price list  
2012**

## MEDIA INFORMATION

Frequency	2 x per annum (2012)	
Publishing date	middle of May (spring/summer)	beginning of November (autumn/winter)
Advertising deadline	02 <sup>nd</sup> April 2012	17 <sup>th</sup> September 2012
Print deadline	04 <sup>th</sup> April 2012	24 <sup>th</sup> September 2012
Circulation	at least 3,000 copies	
Measurements	297 x 210 mm	
Trim size	247,5 x 170 mm	
Volume	at least 24 pages + 4-page cover	
Paper	wood free, white, picture quality inside	
Inside	115 g/m <sup>2</sup>	
Cover	200 g/m <sup>2</sup>	

## FORMATS (HEIGHT X WIDTH) AND PRICES FOR MEMBERS\*

	H x W (in mm)	B/W	4c
2/1 Page	297 x 420		1,300.00
1/1 Page	297 x 210	400.00	700.00
2/3 Page vertical	297 x 118	300,00	450.00
1/3 Page vertical	297 x 56	200,00	300.00
2/0,5 Page horizontal	131,5 x 420		800.00
1/4 Page horizontal	66 x 210	150.00	250.00
1/2 Page horizontal	131,5 x 210	300.00	450.00
1/3 Page horizontal	88 x 210	200.00	300.00

## PREFERRED PLACEMENT 1/1 PAGE, 4c\*

Inside front and inside back cover	1,000.00
Back cover	1,250.00

## ENCLOSURES

Maximum format	297 x 210 mm
Basic price	500.00 EUR* per issue excluding delivery of enclosures to printers. Possible postage surcharge subject to size of enclosure (please check with us).
Weight	to 25g

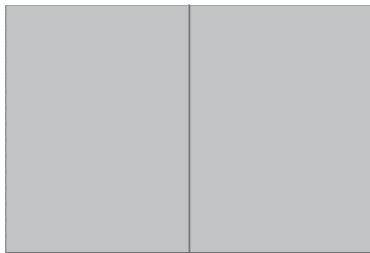
## DISCOUNT WHEN ORDERING REPEAT ADVERTISEMENTS

10% for 2 issues	15% for 3 issues
------------------	------------------

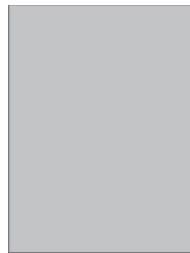
\* All prices in Euros excl. turnover tax.  
Please feel free to contact us if you have any questions or if you require prices for non-members (+ 30%),  
or for CMYK and/or spot colour printing (HKS, Pantone).

# bccg general

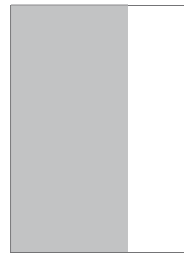
## FORMATS (HEIGHT X WIDTH)



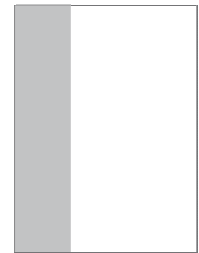
2/1 page  
297 x 420 mm



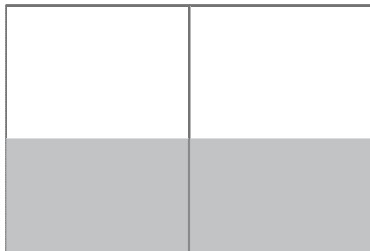
1/1 page  
297 x 210 mm



2/3 page, vertical  
297 mm x 118 mm



1/3 page, vertical  
297 x 56 mm



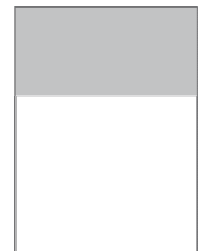
2/0,5 page, horizontal  
131,5 x 420 mm



1/4 page, horizontal  
66 x 210 mm



1/2 page, horizontal  
131,5 x 210 mm



1/3 page, horizontal  
88 x 210 mm

---

## TECHNICAL INFORMATION

Offcut: + 3 mm extra per cutting edge

Printing material: Printable PDF, CMYK (European scale), images at max. quality, min. 300 dpi, including the script types used

---

For further information please contact:

**BRITISH CHAMBER OF COMMERCE IN GERMANY E.V.**

Tel.: +49 (0)30 206 70 80

Fax: +49 (0)30 206 70 829

E-mail: [info@bccg.de](mailto:info@bccg.de)

Internet: [www.bccg.de](http://www.bccg.de)

For graphics enquiries please contact:

**P3PR**

Wiebke Stöwhaase

Tel.: +49 (0)30 330 99 86 80

E-Mail: [wstoewhaase@p3pr.de](mailto:wstoewhaase@p3pr.de)